

COOKIE POLICY

OPTIMIZE S.R.L. - www.optimize-tech.it

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This document is a template to be completed and reviewed by a legal advisor/DPO prior to publication. It does not constitute legal advice.

What are cookies?

The data controller may make use of so-called “cookies”, i.e. small text files stored in the memory of the device used for browsing, which have various effects such as storing certain information relating to the data subject and processing statistics on visits, which the browser may transmit back to the controller and/or to third parties.

What type of cookies does this Site use?

Cookies are divided into “**technical**”, i.e. necessary for browsing and therefore not subject to the data subject's consent, and “**optional**” cookies, i.e. used for compiling statistics or for marketing purposes and therefore subject to the data subject's prior express consent, at least where such cookies originate from third parties.

As of the date of drafting, the Site www.optimize-tech.it installs exclusively technical cookies, listed in the table below. There are no analytics cookies (e.g. Google Analytics), third-party profiling or marketing cookies, nor any chat-box features that install their own cookies. Should such tools be activated in the future, this Cookie Policy will need to be updated by adding the relevant cookies to the table, and a cookie banner will need to be implemented to collect prior (opt-in) consent for optional cookies only.

Is it possible to block cookies?

It is possible to change the browser settings so as to automatically block any cookies. However, if cookies are blocked, the data subject may not be able to browse in whole or in part, or to use certain features. To change the browser settings, the data subject should proceed as follows (the most commonly used browsers are listed below):

Chrome

- i. Blocking cookies: click the “Menu” icon in the top right corner and select “Settings”. Click the “Show advanced settings” link at the bottom of the page and, under “Privacy”, click the “Content settings” button. A window will open where you should select “Block third-party cookies and site data”, then click “Done”;
- ii. Deleting cookies: type “chrome://history/” in the address bar, then select “Clear browsing data...” and then “Cookies and other site and plug-in data”, making sure the checkbox next to it is ticked, and click “Clear browsing data”.

In any case, it is recommended to always check the updated guide by clicking here:

<https://support.google.com/accounts/answer/61416?hl=it>

Firefox

- i. Blocking cookies: click the “Menu” icon in the top right corner and select “Options”. In the horizontal menu at the top, select “Privacy”. Under “Tracking”, select the option “Request that sites do not track you”, then click “OK”;
- ii. Deleting cookies: access the options via the menu icon, then select the “Privacy” section. Under “History”, choose “Use custom settings”, then click “Show Cookies”. In the “Search” field, type the name of the site whose cookies you want to remove, select the cookies to remove and click “Remove Selected” (or “Remove All Cookies”).

In any case, it is recommended to always check the updated guide by clicking here:

<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Safari

- i. Blocking cookies: click the gear-shaped icon in the top right corner and choose “Preferences” from the list. A window will open where you should click the “Privacy” icon in the horizontal menu at the top. Under “Block cookies”, select “From third parties and advertisers”;
- ii. Deleting cookies: click “Preferences” from the “Tools” menu (keyboard shortcut CTRL+), then select the “Privacy” section, click “Remove All Website Data” and then confirm the choice.

In any case, it is recommended to always check the updated guide by clicking here: <https://support.apple.com/it-it/guide/safari/sfri11471/mac>

Microsoft Edge

Go to the “Settings” menu, then “Cookies and site permissions” to manage, block or delete stored cookies.

In any case, it is recommended to always check the updated guide by clicking here: <https://support.microsoft.com/it-it/microsoft-edge>

List of cookies used by the Site

This website **does not use cookies, either its own or third-party**, to collect information about users, carry out profiling, statistical analysis or marketing activities.

Browsing the site therefore does not involve the use of profiling cookies or other tracking tools aimed at monitoring users' activity.

Processing of personal data

The installation of cookies may involve the processing of the data subject's personal data, of which the data controller is **OPTIMIZE S.R.L.**, Tax Code and VAT No. 17834721007, with registered office at Via Guido D'Arezzo n. 2, 00198 – Rome (RM), PEC optimize@pec.optimize-tech.it. For further details, please refer to the Site's Privacy Policy (separate document).

Can this Cookie Policy be changed?

Yes. This Cookie Policy may be subject to changes over time, including in relation to the possible entry into force of new industry regulations or the introduction of new third-party services or tools on the Site. It is recommended to periodically check this page.

Related documents: Privacy Policy · Terms and Conditions · Legal Notice (separate documents, available in the site footer).