

PRIVACY POLICY

OPTIMIZE S.R.L. - www.optimize-tech.it

Last updated: [28/08/2026]

This document has been compiled using the data resulting from OPTIMIZE S.R.L.'s Chamber of Commerce records. The parts still highlighted in yellow (ordinary contact email, phone number, any DPO) must be confirmed/completed. A final legal review is in any case recommended prior to publication.

Who processes your personal data? (“controller”)

OPTIMIZE S.R.L., Tax Code and VAT No. 17834721007, REA RM-1744672, with registered office at Via Guido D'Arezzo n. 2, 00198 – Rome (RM), PEC optimize@pec.optimize-tech.it, in the person of its pro-tempore legal representative.

Contact email: privacy@optimize-tech.it

Has the controller appointed a “Data Protection Officer” pursuant to Articles 37 et seq. of the GDPR?

Contact email: francesco.ortolano@gmail.com

What personal data is processed? (“data”)

i. So-called “ordinary” data, such as technical data automatically generated by IT devices (in particular, IP addresses, log files relating to browsing on the Site, etc.), as well as personal and contact details (first name, last name, contact information, email, phone number, company) and/or any other type of data freely and voluntarily entered by the data subject in the specific contact/quote request form set up to send requests to the controller.

Minors

Through the Site, the controller does not knowingly process personal data relating to minors under the age of 16. Where necessary, and provided it has been informed of the data subject's minor age, the controller may give specific instructions to the minor and/or to those exercising parental authority over the minor to ensure that the minor does not provide information on the Site and/or will do what is reasonably possible to obtain the consent of the minor's parents to the processing of such data, if required by law.

Why does the controller process your data? (“purposes”)

- a. To access the Site and browse it.
- b. To respond to specific requests for information or quotes sent by the data subject to the controller through the contact form on the Site.

How does the controller process your data?

Both through electronic devices and, where necessary and in particular in the case of specific requests sent through the Site, in paper-based form.

Legal bases of the processing

The legal basis legitimizing the processing of personal data for purpose b. above is found in the case provided for under Art. 6(1)(b) of EU Regulation No. 679/2016, i.e. because the data is processed to perform a contract to which the data subject is a party or to implement pre-contractual measures taken at the data subject's request. For purpose a. above, the legal basis is instead the controller's legitimate interest in ensuring the proper technical functioning and security of the Site (Art. 6(1)(f) GDPR).

Is the provision of data mandatory?

As regards purposes a. and b.: no, but without it, it may not be possible to use the Site in whole or in part and/or to submit requests to the controller and/or receive responses from the controller to questions entered in the contact form.

Who can access your data?

- Employees and/or collaborators of the controller in any capacity;
- Parties engaged by the controller to fulfil the purposes indicated above, including mainly: 1) IT service providers (in particular, hosting and/or software service providers, as well as related support services); 2) accountants, lawyers and other tax, legal and/or administrative consultants;
- Public authorities and/or private parties authorized to receive (and/or access) the data (the Italian Data Protection Authority, judicial authorities, private parties holding a specific court order, etc.).

Is the data transferred outside the European Union?

No, personal data of data subjects collected through the Site is not transferred outside the European Union.

For how long does the controller retain your data?

As a rule, browsing data is deleted at the end of the session and/or within a short period (e.g. 6-12 months), while data provided through the contact form is retained for the time necessary to handle the data subject's request and, subsequently, for a maximum period of [E.G. 24 MONTHS], unless further purposes arise (in particular: the need to defend a right of the controller or of third parties in court, or legal obligations) that make it necessary to extend the retention period until such purposes are satisfied.

What are your rights?

You may exercise the rights set out in Articles 15 et seq. of the GDPR, including in particular the right to access your personal data, to object to the processing or request its restriction, the right to request rectification, updating, erasure and/or portability of personal data, and to withdraw any consent given. You may also lodge a complaint with the competent supervisory authority (in Italy, the Garante per la Protezione dei Dati Personali — www.garanteprivacy.it).

To exercise your rights you may write to: **privacy@optimize-tech.it** or to the certified email address (PEC) **optimize@pec.optimize-tech.it**.

Does the controller carry out profiling activities? If so, what criteria does it use?

The controller does not carry out profiling activities.

Changes to this notice

The controller reserves the right to make changes to this notice at any time, giving notice to users on this page. Please check this section regularly to stay updated on the most recent version of the notice.

Related documents: Cookie Policy · Terms and Conditions · Legal Notice (separate documents, available in the site footer).